



MASTER PACKAGE

With the MASTER PACKAGE, you receive:

- 1 simple page ad in the ABTCP Guide of Pulp and Paper Suppliers and Manufacturers ^{1, 2}
- 3 Invitations to the Congress Dinner ³
- 2 Registrations for the 9th International Colloquium on Eucalyptus Pulp
- 3 Registrations to participate 1 day in the 53rd Pulp and Paper International Congress



**ABTCP
2020 &
9° ICEP**

53° Congresso e Exposição
Internacional de Celulose e Papel
53rd Pulp and Paper International
Congress & Exhibition



Logo insertion:

- ✓ 2 Street identification banners¹
- ✓ to 4 Cover of the 53rd Congress and 9th Colloquium Official Program
- ✓ Exhibition disclosure ad in O Papel magazine
- ✓ Ad divulging the 53rd Congress and 9th Colloquium: call for
- ✓ Ad in the Guide of Pulp and Paper Suppliers and Manufacturers
- ✓ App for Smartphones and Tablets
- ✓ Banner for the 53rd Congress and 9th Colloquium Rooms
- ✓ Notepad
- ✓ Online news bulletin for ABTCP 2020 visitors and congress participants
- ✓ Printed and electronic invitation to ABTCP 2020 ⁴
- ✓ E-mail marketing divulging the start of ABTCP 2020
- ✓ E-mail marketing divulging the Exhibition
- ✓ E-mail marketing divulging the 53rd Congress and 9th Colloquium: call for papers, registration, participation of keynote speakers
- ✓ Printed map folder ¹
- ✓ Location map panel in the Exhibition area
- ✓ ABTCP 2020 event website
- ✓ Opening screen for the 53rd Congress and 9th Colloquium Papers

NOTE:

- ¹ Exclusive media for exhibitors
 - ² Only those companies that contract the sponsorship package by July 3, 2020 will be entitled to a 1-page ad in the ABTCP Pulp and Paper Guide of Suppliers and Manufacturers. The files must be delivered by August 7, 2020.
 - ³ Invitation to the Dinner at a table stipulated by ABTCP.
 - ⁴ Only those companies that contract the sponsorship package by June 1, 2020 will be entitled to include their logo on the print and electronic version of the ABTCP 2020 invitation.
- NOTE:** Logo sizes change according to the sponsorship quota contracted. Logos will be applied in alphabetical order.

INVESTMENT

Members

R\$ 32.000,00

Non-members

R\$ 53.340,00

08 units

INFORMATION



**ABTCP
2020 &
9° ICEP**

53° Congresso e Exposição
Internacional de Celulose e Papel
53rd Pulp and Paper International
Congress & Exhibition

The disclosure of logos by companies that contract sponsorship packages is bound to the disclosure dates of each communication piece, as per ABTCP's internal programming. Therefore, it is advisable that your company contract sponsorship packages as early as possible in order to take full advantage of these disclosures.

Media formats:

Media formats and delivery deadlines will be sent by email after packages are purchased.

File formats for:

logos: EPS (Vector)

Ads: PDF (final format in CMYK at 300 DPIs)

Web media: gif or swf (apply background in layer and not use background in background)

Other media: PDF/ EPS / JPEG 300 DPIs

COREL DRAW files will not be accepted.