



## SUPPORT PACKAGE

Earmarked solely for pulp and paper producers

Pulp and paper producers may SUPPORT:



**ABTCP  
2020 &  
9° ICEP**

53° Congresso e Exposição  
Internacional de Celulose e Papel  
53<sup>rd</sup> Pulp and Paper International  
Congress & Exhibition



Inserção do logotipo:

## Jantar de confraternização 2020

- App for Smartphones and Tablets
- Printed version of the Congress dinner menu
- Electronic Congress Dinner Invitation
- E-mail marketing divulging the Congress Dinner
- Multimedia projections during the Congress Dinner
- Totem in the Congress Dinner room

## 53<sup>rd</sup> Pulp and Paper International Congress and 9<sup>th</sup> International Colloquium on Eucalyptus Pulp

- Disclosure ad of the 53<sup>rd</sup> Congress and 9<sup>th</sup> Colloquium: call for papers, registrations, participation of keynote speakers
- Banner in the 53<sup>rd</sup> Congress and 9<sup>th</sup> Colloquium Rooms
- E-mail marketing divulging the 53<sup>rd</sup> Congress and 9<sup>th</sup> Colloquium: call for papers, registrations, participation of keynote speakers
- E-mail marketing on the ABTCP 2020 opening

## Exhibition

- Printed map folder
- Location map panel in the Exhibition area

INVESTMENT

Members

**R\$20.000,00**

Non-members

**R\$ 33.340,00**

## INFORMATION



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The disclosure of logos by companies that contract sponsorship packages is bound to the disclosure dates of each communication piece, as per ABTCP's internal programming. Therefore, it is advisable that your company contract sponsorship packages as early as possible in order to take full advantage of these disclosures.

### Media formats:

Media formats and delivery deadlines will be sent by email after packages are purchased.

### File formats for:

logos: EPS (Vector)

Ads: PDF (final format in CMYK at 300 DPIs)

Web media: gif or swf (apply background in layer and not use background in background)

Other media: PDF/ EPS / JPEG 300 DPIs

**COREL DRAW files will not be accepted.**